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# Dometic camping gear is part of the new Volkswagen California World

Düsseldorf, Germany – September 3, 2024

**Volkswagen Commercial Vehicles (VWCV) selected Dometic as its partner for their new California World concept. Dometic camping gear will be an official option in the California App and a new website for customizing the Volkswagen California. Dometic camping gear will also be available via participating VWCV dealers and online.**



At this year's Caravan Salon Düsseldorf, Volkswagen Commercial Vehicles launched a new concept "The California

World", a new platform to enhance the California and camping experience, for example with official accessories from selected brands.

Dometic has been chosen as a partner for this new approach, and some of its premium camping gear will be included in the world. This means that vehicle owners can select Dometic gear as accessories in the California App which supports the California World concept.

At the same time, participating VWCV dealers will introduce Dometic camping gear at their dealerships to help outfit California vehicles.



"Our products have been installed in Volkswagen vehicles for decades, providing essential functions such as cooling,



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cooking, and sanitation. The all-new California is equipped with a Dometic cooktop and refrigerator. I am thrilled that our premium outdoor products will now also enhance the overall camping experience for California owners.” Said, Eva Karlsson, President of Segment Land Vehicle EMEA at Dometic.

#### Initial Dometic camping gear to be included in the VW California World:



- Dometic HUB activity shelter
- Dometic Sunshine AIR Pro awning
- Dometic Hydration Jug
- Dometic Hydration faucet
- Dometic portable hard storage
- Dometic portable soft storage

More products from Dometic will be added in 2025.

[End]

#### Note to Editors

- Photos can be found [here](#).
- More information about Dometic x VW California World [here](#).

#### About Dometic

Dometic is a global market leader in the mobile living industry. Millions of people around the world use Dometic products in outdoor, residential, and professional applications. Our motivation is to create smart, sustainable, and reliable products with outstanding design for an outdoor and mobile lifestyle in the areas of Food & Beverage, Climate, Power & Control, and Other Applications. Dometic employs approximately 8,000 people worldwide, had net sales of SEK 27.8 billion (USD 2.6 billion) in 2023 and is headquartered in Stockholm, Sweden.

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For more information on Dometic, please visit:  
<http://www.dometic.com>.

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